



// BENEFITS //

Grow in high-tech marketing environment
Develop marketing protocols + industry skills
Report to management that values excellence
Mentorship and guidance; critical feedback
Portfolio development w/ real world application

QUALIFICATIONS:

- Graphic design skills; i.e Adobe Illustrator and InDesign; industry-standard design tools
- Enthusiastic and eager to learn
- Familiarity with social media platforms and content strategy
- Strong communication and teamwork skills
- Self-motivated, detail-oriented, organized
- Ability to multitask, meet deadlines, follow standard instructions, practices and procedures
- Samples of work that demonstrate skill or aptitude in the area of graphic design

KEY RESPONSIBILITIES

- Assist in generating/updating graphic design content for digital marketing channels (i.e. websites, emails, landing pages, banner ads, social media, presentations, etc.)
- Help design hard copy collateral (i.e. brochures, flyers, advertisement, etc.)
- Assist w/ social media (i.e. content creation, scheduling, engagement, tracking and reporting analytics)
- Actively seek opportunities for skill development and bring new tools and industry trends to the table
- Perform various administrative tasks related to marketing projects

PAY + HOURS:

\$18/ hr
Estimated 10-15 hrs weekly
(flexible pending schedule)

TO APPLY:

Submit resume with letter of interest + sample portfolio of graphic design work. Include "Marketing Intern Application - [Your Name]" in the subject line

SEND APPLICATION TO:

Laura Moore | Marketing Manager
laura.moore@packetcraft.com